



ph. Ivan Genasi



ORO DI LUCE

DROPS OF LIGHT
FOR HAIR
SOFT AS SILK.

HAIR GLOWS LIKE RAYS OF LIGHT.

OLIOSETA ORO DI LUCE GIVES HAIR BACK ITS NATURAL BRILLIANCE.

A complete line of **treatment** and **styling** products enriched with Silk Proteins and Linseeds for hair infused with luminosity. Ideal for all hair types, particularly indicated for dull, opaque, fragile and weakened hair. With **Olioseta Oro di Luce**, hair acquires immediately a silky feel, extraordinary shine and becomes smooth and easy to comb.

OLIOSETA ORO DI LUCE PRODUCTS ARE

WITH

- Quality natural ingredients
- Delicate and sweet fragrances
- Silky and velvety textures

WITHOUT

- SLES
- SLS
- PARABENS

100% MADE IN ITALY and
DERMATOLOGICALLY TESTED
for the maximum health of scalp
and hair.

THE DELICATE OLIOSETA ORO DI LUCE
FORMULATIONS ARE BASED PRIMARILY ON
TWO VALUABLE INGREDIENTS, INDISPENSABLE
FOR THE BEAUTY OF HAIR AND HAVE ALWAYS
BEEN SYMBOLS OF SOFTNESS AND SHINE:
SILK PROTEINS AND LINSEEDS.

SILK PROTEINS

Always considered a symbol of splendour, luxury and royalty, silk is renowned for its softness and extraordinary sheen that makes it unique. Its proteins contain strong moisturising and smoothing properties which make the surface of the hair polished, smooth and shiny. They have the ability to penetrate damaged hair, repairing the outer surface and forming a strongly protective film which helps to keep the scalp elastic and hydrated.

LINSEEDS

Linseed represents naturalness, vitality and lightness. Linseed Oil is a source of minerals, Vitamin E and essential fatty acids, all perfect elements to nourish the hair and soften the scalp. It wraps hair in an invisible film, capable of preserving it from external elements, allowing a better alignment of cuticular scales, increasing reflection of the light and making hair shiny.



SHINE SHAMPOO

Silk Proteins and Linseeds
250 ml / 8.45 fl. oz.

Gently cleanses giving intense shine from roots to tips. The hair surface is smoother, moisturised and silky to the touch.

RESULTS: hair infused with light, maximum brilliance and shiny reflections.

USE: apply to damp hair, massage and let set for a few minutes then rinse.

SLS FREE - SLS FREE - PARABEN FREE
DERMATOLOGICALLY TESTED



SHINE MASK

Silk Proteins and Linseeds
200 ml / 6.76 fl. oz.

Rich and creamy, a real shine infusing treatment, ultra nourishing and restructuring for hair. It delivers immediate shine and radiance, facilitating the closing of the scales for smooth and easy to comb hair.

RESULTS: more manageable hair, immediately more soft and silky to the touch.

USE: distribute on washed hair, massage and let set for a few minutes then rinse.

PARABEN FREE
DERMATOLOGICALLY TESTED



HEAT PROTECTION CREAM

Silk Proteins and Linseeds
200 ml / 6.76 fl. oz.

A no rinse, velvety cream, to protect hair from damage due to excessive heat from hair dryer and hair straightener. It ensures long lasting discipline and protection from external elements and frizziness, even in the most humid days. Contrasts static electricity without weighing hair down.

RESULTS: smooth and healthy hair, long lasting protection from frizz.

USE: apply on washed, towel-dried hair then dry with blow-dryer and/or flat-iron.

PARABEN FREE
DERMATOLOGICALLY TESTED



REPAIR FLUID

Silk Proteins and Linseeds
12 ampoules, 15 ml each

This silky fluid deeply repairs very dry, chemically treated hair with weakened keratin structure. Replenishes the fiber with moisture, volume and shine without any build up.

RESULTS: hair becomes immediately stronger and easier to manage.

USE: shake well and apply, then comb through from roots to tips. Do not rinse. The fluid may also be used in hair dye mixture or into perm liquid.

DERMATOLOGICALLY TESTED



MODELLING FLUID

Silk Proteins and Linseeds
200 ml / 6.76 fl. oz.

To define your hair with soft fixing power, obtaining control and docility at the same time. It gives moisture and shine, eliminating frizz. UV filter to protect hair. Ideal for creating natural looks.

RESULTS: defined and modelled hair. Does not weigh down. Does not leave residues.

USE: distribute on dry or damp hair then proceed with styling.

PARABEN FREE
DERMATOLOGICALLY TESTED



SHINE SERUM

Silk Proteins and Linseeds
75 ml / 2.53 fl. oz.

A silky serum for a glossy finishing effect. Its wonderful velvety texture provides instant shine. Delivers softness, smoothness and moisture to the hair.

RESULTS: leaves the hair soft and smooth as silk.

USE: apply a few drops to damp or dry hair then proceed with styling.

PARABEN FREE
DERMATOLOGICALLY TESTED



PURE PROTEIN COCKTAIL

40% Keratin and Silk Proteins
150 ml / 5.07 fl.oz.

A revitalizing protein powered treatment which works like a filler on the hair shaft. Its formula penetrates in the hair fiber, restructuring it for an immediately visible thicker effect while creating a protective film and delivering extreme shine.

USE: heat the product by placing the bottle in warm, 40°C water. Shake well and pour 30 ml of product in a bowl. With a brush, evenly distribute on washed, damp hair lengths and tips. Let set for 10-15 minutes under a heat source. When the product appears to have "dried", carefully rinse out with warm water and proceed with styling.

PARABEN FREE
DERMATOLOGICALLY TESTED



PROTEIN RE-CHARGE

Keratin and Silk Proteins
200 ml / 6.76 fl.oz.

This protein packed 2 phase spray instantly re-plumps fine, coarse and damaged hair. Contains an innovative ingredient which reacts to heat sources, forming amino bonds for deep repair and lasting hydration. Fights of frizz and prevents color fading.

RESULTS: for an everyday dose of fullness, energy and shine.

USE: shake well and spray on lengths of washed, towel-dried hair. Comb through and proceed with blow-drying. Do not rinse. For extra protection, spray on dry hair. Use daily.

PARABEN FREE
DERMATOLOGICALLY TESTED



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