

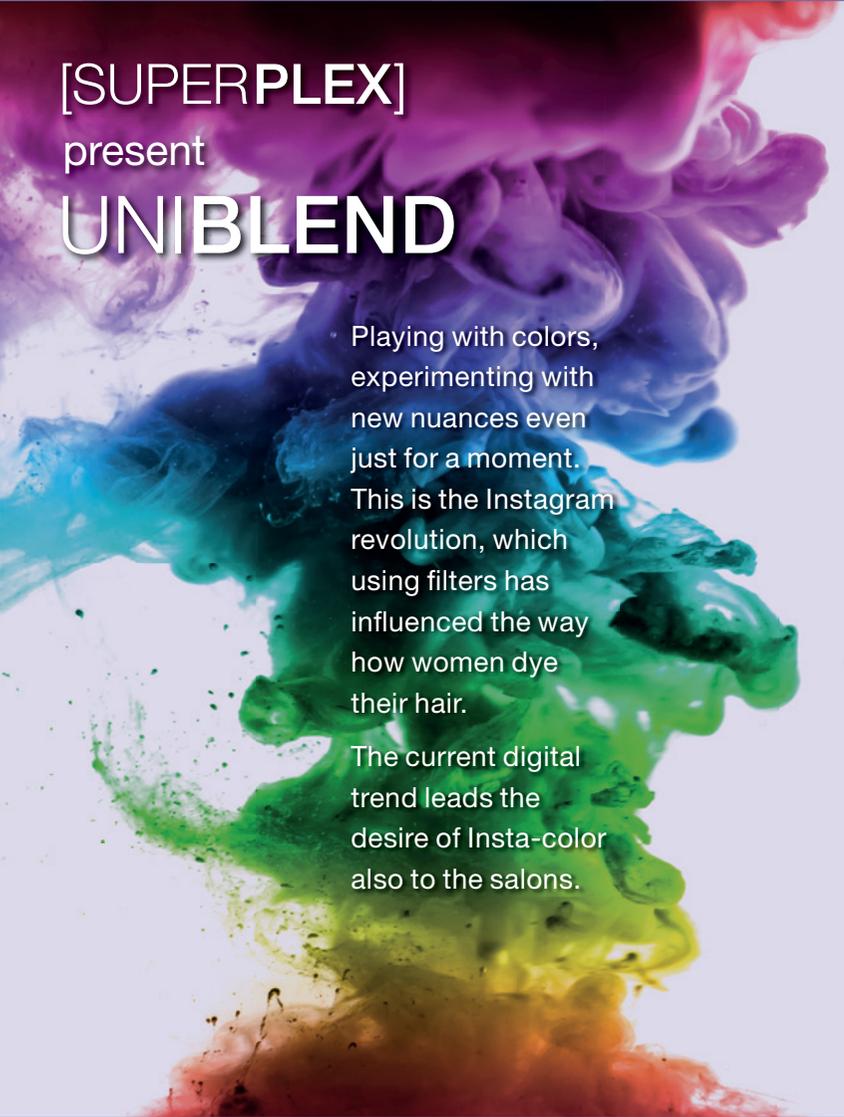
[SUPERPLEX]

UNIBLEND

pure pigments

barex[®]
italiana





[SUPERPLEX]

present

UNIBLEND

Playing with colors, experimenting with new nuances even just for a moment.

This is the Instagram revolution, which using filters has influenced the way how women dye their hair.

The current digital trend leads the desire of Insta-color also to the salons.

THE ANSWER OF BAREX ITALIANA IS SUPERPLEX UNIBLEND

The Insta-color that mixes creativity and technique in a versatile system.

To express freely all the shades of your own personality, **without any compromise.**



[SUPERPLEX] UNIBLEND

ALL THE NUANCES
TO BE YOURSELF



[WHAT IS IT?]

Ultra concentrated pure pigments. A liquid color which can be **blended with all Barex products:** coloring cream, shampoos, masks and styling products.

A range of color made of 6 pigments all mixable with each other, to create an infinite color palette.

Why UNIBLEND

IT'S UNIVERSAL

Colors are made to blend with every Barex product and are perfect for all hair types.

IT'S VERSATILE

Nuances are mixable with each other, for an endless range of color options.

IT'S INNOVATIVE

A system never seen before, to personalize your look.



WITH UNIBLEND. MAKE YOUR SERVICES STANDOUT.



SALON MENU

COLORINTENSE

To boost color, intensify undertones

INSTAFILTER

For a fun, instagram filter and temporary effect

COLORCOCKTAIL

For a hair botox treatment that revives color

GLOSSTREAT

To refresh & revive color while nourishing hair

COLORMESTYLE

For creative styling that adds a touch of color



COLORINTENSE TO BOOST COLOR AND INTENSIFY UNDERTONES

EFFECT: to intensify the color and the undertones of oxidation hair dyes, with ultra-shining and vibrant results.

TYPE OF BLEND: to mix it with Hair coloring cream and Extra Lifting cream by Permesse/Joc Color/Oro del Marocco.

HOW TO USE IT: add pigments to the color after mixing* with the developer. Processing time remains unchanged.

COLOR LONGEVITY: same as for oxidation color.

* refer to mixing and application chart



INSTAFILTER FOR A FUN, INSTAGRAM FILTER AND TEMPORARY EFFECT

EFFECT: trendy colors that recreate the Instagram filter style, to play with your look. Temporary results for an unlimited freedom of expression and customization.

TYPE OF BLEND: with water.

HOW TO USE IT: mix the pigments with water.* Apply it using a color brush or spray on washed and towel-dried hair, according to the intensity desired. Once the color has processed DO NOT rinse out and proceed directly with drying. Processing time from 3 to 5 minutes.

COLOR LONGEVITY: from 1 to 8 shampoos.



COLORCOCKTAIL FOR A HAIR BOTOX TREATMENT THAT REVIVES COLOR

EFFECT: your hair is reinforced right away and the color is refreshed in one treatment, by integrating the pigments with the hair botox-filler treatment Oro di Luce Pure Protein Therapy.

TYPE OF BLEND: with Oro di Luce Pure Protein Cocktail.

HOW TO USE IT: prepare the mixture of Pure Protein Cocktail and add pigments*. Distribute evenly and rinse thoroughly. The processing time is the same as the one for the treatment with Pure Protein Cocktail.

COLOR LONGEVITY: from 1 to 8 shampoos.

* refer to mixing and application chart



GLOSSTREAT TO REFRESH & REVIVE COLOR WHILE NOURISHING HAIR

EFFECT: to revitalize and refresh color and nourish hair as well, adding moisture and softness.

TYPE OF BLEND: with Masks or Conditioners SuperPlex, Permesse, Joc, Oro del Marocco and Oro di Luce.

HOW TO USE IT: prepare the mixture with Mask or Conditioner* and apply to washed, towel-dried hair. Distribute evenly. Rinse thoroughly and dry when processing time is complete. Processing time from 3 to 20 minutes, according to the hair's natural level and desired result.

COLOR LONGEVITY: from 1 to 8 shampoos.



COLORMESTYLE FOR CREATIVE STYLING THAT ADDS A TOUCH OF COLOR

EFFECT: it enhances the style with new shades. With a temporary pre-styling touch of color, by blending pigments with a mousse or liquid styling products.

TYPE OF BLEND: with mousses and liquid styling products by Superplex, Joc Style, Oro del Marocco and Oro di Luce*.

HOW TO USE IT: wearing gloves, add pigments into styling product then apply on washed, damp hair. Proceed with drying.

COLOR LONGEVITY: up to 5 shampoos.

* refer to mixing and application chart



[SUPERPLEX]
UNIBLEND
pure pigments

METHOD AND PROPORTIONS



SERVICE	WHERE TO MIX	MIXING RATIO	EXAMPLES*	PROCESSING TIME	HOW TO USE	DURATION
COLORINTENSE to intensify the color and the undertones of oxidation hair dyes, with ultra-shining and vibrant results.	Hair coloring cream and Extra Lifting cream by Permesse /Joc Color/Oro del Marocco.	Levels: 8/9/10 - 60:1 6/7 - 30:1 4/5 - 20:1 1/2/3 - 10:1	Levels: 8/9/10: 60 ml of color + 1 ml of pigments 6/7: 60 ml of color + 2 ml of pigments. 4/5: 60 ml of color + 3 ml of pigments 1/2/3: 60 ml of color + 6 ml of pigments	Follow timing according to processing time of oxidation hair dyes.	Add pigments to the color after mixing with the developer.	Same as for oxidation color.
INSTAFILTER to play with your look with trendy colors that recreate the Instagram filter style. Temporary results for an unlimited freedom of expression and customization.	Water.	Levels: 8/9/10 - 30:1 6/7 - 20:1 4/5 - 10:4 1/2/3 - 10:6	Levels: 8/9/10: 30 ml of Water + 1 ml of pigments 6/7: 20 ml of Water + 1 ml of pigments 4/5: 10 ml of water + 4 ml of pigments 1/2/3: 10 ml of water + 6 ml of pigments	3-5 minutes.	Mix the pigments with water. Apply it using the brush or spray on washed and towel-dried hair, according to the intensity desired. Once the color has processed DO NOT rinse and start to dry.	From 1 to 8 washes with shampoo.
GLOSTREAT to revitalize and refresh color and nourish hair as well, adding moisture and softness.	Masks or Conditioners SuperPlex, Permesse, Joc, Oro del Marocco and Oro di Luce.	Levels: 8/9/10 - 30:1 6/7 - 20:1 4/5 - 10:4 1/2/3 - 10:6	Levels: 8/9/10: 30 ml of mask + 1 ml of pigments 6/7: 20 ml of mask + 1 ml of pigments 4/5: 10 ml of mask + 4 ml of pigments 1/2/3: 10 ml of mask + 6 ml of pigments	20-30 minutes.	Prepare the mixture with Mask or Conditioner and apply onto shampooed and towel-dried hair. Distribute evenly. Rinse thoroughly and dry when processing time is complete.	From 1 to 8 washes with shampoo..
COLORCOCKTAIL to integrate the pigments with the hair botox-filler treatment Oro di Luce Pure Protein Therapy. Your hair is reinforced right away and the color is refreshed in one treatment.	Oro di Luce Pure Protein Cocktail.	Levels: 8/9/10 - 30:1 6/7 - 30:2 4/5 - 30:4 1/2/3 - 30:8	Levels: 8/9/10: 30 ml of Pure Protein Cocktail + 1 ml of pigments 6/7: 30 ml of Cocktail + 2 ml of pigments 4/5: 30 ml of Cocktail + 4 ml of pigments 1/2/3: 30 ml of Cocktail + 8 ml of pigments	The processing time is the same as the one for the treatment with Pure Protein Cocktail.	Prepare the mixture of Pure Protein Cocktail and add pigments. Distribute evenly and rinse thoroughly. The processing time is the same as the one for the treatment with Pure Protein Cocktail.	From 1 to 8 washes with shampoo.
COLORMESTYLE to give a temporary pre-styling touch of color, by blending pigments with a mousse or liquid styling products. Customized styling!	Mousses and liquid styling products by Superplex, Joc Style, Oro del Marocco and Oro di Luce.	Mixing ratio depends on the styling product used	2 pumps of mousse + 0,25 ml (half pipette).		Apply onto wet hair, using gloves. Distribute evenly and dry your hair.	Up to 5 washes shampoo.

* 1ml of pigment is equivalent to 2 full droppers

[SUPERPLEX] & UNIBLEND

TOWARDS THE CHARM OF CUSTOMIZATION

Customization is a growing trend, a key factor to create an emotional relation between consumer and product.

SUPERPLEX #CUSTOMIZED FOR YOU

is the color conditioner created expressly for every single consumer.

Only hers, absolutely customized.



6 NUANCES FOR 6 COLOR MASKS



VIOLET

To neutralize undesired yellow tones or shades, for an excellent cool blonde.

GREEN

To neutralize undesired red/orange-red tones or shades, for a perfect cool brown.

ORANGE

To enhance copper shades for a brighter color.

CHERRY RED

To enhance red shades for a more intense color.

GOLD

To enhance golden shades for a more brilliant color.

BLUE

To neutralize undesired yellow-orange tones or shades.

THE COMBINATION OF TWO PRODUCTS FOR A MORE INCISIVE PERFORMANCE

OBTAINING SUPERPLEX CUSTOMIZED FOR YOU IS VERY EASY.

Just mix Uniblend Pure
Pigments with Superplex
Keratin Bonder Conditioner.



UNIBLEND PURE PIGMENTS

- Ultra concentrated pure pigments
- Color intensifiers and correctors

KERATIN BONDER CONDITIONER

Conditioner improved with Keratin Amino Acids and Polyamino Sugar Condensate, with a strengthening and repairing effect.

- To nourish
- To discipline
- To prevent frizzy hair
- To seal cuticles
- To make the hair silky and smooth
- To reinforce thin and weak hair

KERATIN BONDER CONDITIONER # CUSTOMIZED FOR

Tailor-made conditioning treatment that

- Nourishes and repairs hair thanks to Keratin Amino Acids and Polyamino Sugar Condensate
- Avoids color drifting, with a result that is always perfect
- Revives color and extends color treatment
- Extremely high level of customization: the client's name is written on the front of the bowl





[FAQ]

[SUPERPLEX] UNIBLEND pure pigments

Can Uniblend pigments be used as color correctors?

Yes, Uniblend pigments are universal and can be used as correctors if mixed with color creams.

Why are they different from other pigments?

Uniblend pigments are unique because they can be blended with any kind of beauty product, except for bleaches, and be used alone without being mixed. The majority of other similar products have mixing limitations.

Are they sufficiently concentrated? Do they last for long? Do they oxidize?

Pigments are ultra concentrated and can keep their integrity over time (according to the duration indicated on the packaging).

Does the color of the customized mask created by adding pigments remain the same?

If Uniblend is mixed with a hair mask, the color remains and will remain unchanged throughout the period indicated on the packaging.

[FAQ]

How can I choose colors?

The palette shows examples of blends resulting from some color combinations, but to create a specific tone, the hair colorist can mix independently all the colors with each other according to any mixing and concentration ratio. This way, you have unlimited color options.

How long does the color last?

Color longevity directly depends on the product to which the pigment is mixed, for example, with an oxidation hair dye, it will last up to 4 weeks and with a mask up to 8 shampoos.

Where to mix

Pigments can be used alone or blended with:

- Coloring cream
- Masks
- Shampoos
- Styling products
- Water
- Pure Protein Cocktail
- Bi-phase sprays
- Rebalancing Clay Mask



